# platinumportfolios

thoughtful investing for private clients

# **Quarterly Newsletter**

First Quarter 2025

# Trump's New Tariffs: What They Mean for Markets and Investors

On the 2nd of April 2025, President Donald Trump introduced sweeping new tariffs on a range of imports, marking a sharp escalation in his "America First" trade policy. These tariffs, aimed at reducing trade deficits and bringing manufacturing back onshore, have already triggered retaliation from key trading partners like China. Market volatility has surged in response, and the investment community is watching closely.

#### **Perspectives from Leading Thinkers**

To help navigate the implications of this policy shift, we've reviewed the views of some of the investment industry's most respected voices. The following perspectives from Howard Marks, David Rosenberg, and Ray Dalio offer valuable insights into how these tariffs could reshape the economic and investment landscape.

#### Howard Marks: A Shift Toward Isolationism

Howard Marks, co-founder of Oaktree Capital, warned that we are witnessing a significant departure from decades of globalization. "We've gone from free trade and world trade and globalization to this system, which implies significant restrictions on trade in every direction and a step toward isolation for the United States," he said. For Marks, the uncertainty created by these changes is the biggest concern: "The snow globe has been shaken," he noted, with implications that may take time to fully understand. In his view, while some asset classes remain reasonably valued, the rising unpredictability of macroeconomic policy calls for caution and resilience in portfolio construction.

#### David Rosenberg: A Hidden Tax on Consumers

Economist David Rosenberg has taken a more critical view. He argues that tariffs function as a regressive tax on American consumers, leading to higher prices and reduced disposable income. In his recent analysis, Rosenberg warned that these policies could backfire, raising input costs for U.S. companies and prompting job losses in export-sensitive sectors. "Investors are now waking up to the fact that these aren't just negotiating tactics," he said. "They're part of a broader protectionist agenda." He has suggested that such moves increase the risk of a policy-driven recession and believes investors should remain defensive.

## Ray Dalio: Strategic Positioning in an Era of Conflict

Bridgewater's Ray Dalio took a broader geopolitical view. He framed the tariffs not simply as economic tools but as strategic levers in a time of intensifying global power rivalries. "Tariffs and other protectionist measures may reduce economic efficiency and increase inflation, but they're a necessary part of preparing for an era of greater international conflict," Dalio said. He believes investors need to think beyond traditional business cycles and consider the longer arc of geopolitical and monetary shifts. Dalio anticipates a move toward fiscal dominance, more active government intervention, and continued market fragility as the old global order breaks down.

"In uncertain markets, it's easy to be distracted by the noise.

But long-term success comes from staying focused on quality and remaining invested through the cycles.

Discipline is what separates investors from speculators."

# In This Issue

- Market commentary
- Platinum's Insights
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- Fund in Focus:
   Platinum BCI
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- Stock in Focus: Philip Morris Int.

## Trump's New Tariffs: What They Mean for Markets and Investors—continued.

#### Market Reaction: Volatility Returns

Markets reacted swiftly to the announcement of the tariffs and the ensuing retaliation from China. In the days that followed, the Dow Jones dropped over 2,200 points, wiping out \$6.4 trillion in value. Equity investors fled to safety, while bond yields declined. This reaction underscores just how sensitive markets are to geopolitical shifts and policy uncertainty. For advisors and investors, the key message is clear: volatility is back.

#### Our View at Platinum Portfolios: Focus on Quality, Stay Invested

While the headlines may feel unnerving, we remain committed to our core investment principles. At Platinum Portfolios, we believe the key to long-term success lies in owning high-quality multi-national businesses with durable competitive advantages, strong balance sheets, and the ability to navigate through macroeconomic noise.

Tariffs and policy shifts are a reminder that the investment environment is constantly evolving—but that's precisely why discipline and consistency matter more than ever. We don't invest based on headlines. We invest based on fundamentals.

Periods of volatility often give rise to opportunity. Market overreactions can allow us to buy exceptional companies at better prices. Rather than trying to time short-term swings, we stay focused on what we can control: identifying value, managing risk, and helping our clients stay the course. In times of uncertainty, staying invested in a diversified portfolio of quality assets is not just a prudent strategy—it's the best way to compound wealth over time.

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## **Local Market Commentary**

In the first quarter of 2025, South Africa's stock and bond markets faced significant turbulence, driven by political instability within the Government of National Unity (GNU) and external pressures from U.S. trade policies. Regardless of this, the JSE All Share index managed to end the quarter up over 5%. The Rand benefited from the US Dollar's weakness, despite exacerbating economic challenges in a country already grappling with low growth, projected at 1.5% for 2025 by the IMF.

**DA's Budget Rebellion:** Locally, the pivotal event was the Democratic Alliance (DA), amongst others, voting against the 2025 budget. Passed narrowly at 194 to 182 votes, the budget proposed a VAT hike from 15% to 16% over two years. This fractured the ANC-DA coalition, raising fears of the GNU's collapse. The DA's subsequent legal challenge further destabilised the coalition, eroding investor confidence and triggering market sell-offs, particularly in banking and retail sectors. At the time of writing, the ANC had hit the reset button on the GNU, giving itself 5 days to negotiate with all political parties. The outcome of which will have significant impacts on local markets over the medium term.

**Trump Imposes Tariffs:** Further complicating matters, U.S. President Donald Trump introduced a 30% tariff on South African exports effective April 9, citing an \$8.8 billion trade deficit. Affecting over \$2 billion in goods, including vehicles and citrus, the move effectively ended AGOA benefits. Trump claimed South African tariffs reached 60%, though data suggests an average of 7.5%, hinting at political motives. Trade Minister Parks Tau opted for diplomacy over retaliation, seeking negotiations with the U.S. to mitigate impacts on industries like automotive and agriculture.

**Uncertain Outlook:** South Africa faces mounting challenges. The GNU's stability hangs in the balance—its potential collapse could derail economic progress. Simultaneously, the U.S. tariffs threaten export-driven sectors, testing the government's diplomatic efforts. While the Rand and JSE have shown resilience over the quarter, rising yields and political uncertainty signal risks ahead. Should the DA's legal challenge succeed, or coalition talks falter, recovery prospects could dim. Tau's negotiations with the U.S. will be crucial as markets brace for further developments in this high-stakes environment.

Investing in extreme market conditions led by political agendas will test one's resolve. At Platinum Portfolios, we understand the value of resilience. Long-term strategies, focusing on sound risk management, will weather these disruptions and reward those who stay invested through the volatility.

# Insights

# The Maintenance Race: What a Solo Sailing Competition Reveals About Successful Fund Management

In 1968, nine men set sail alone into the most dangerous seas on Earth, chasing a dream no one had achieved before: to be the first person to sail solo, non-stop around the world. The Sunday Times Golden Globe Race promised glory and cash to the winner, but it delivered something far more enduring — a story about **discipline**, **preparation**, and the high cost of neglect.

Three sailors became legends — not just for how far they got, but for how they sailed.

**Robin Knox-Johnston**, only 29, didn't have the fastest or most modern boat. What he had was something far more powerful: an obsessive commitment to maintenance. He knew his vessel inside and out. He had tools and spares for everything, from bilge pumps to sailcloth needles. When leaks appeared, he dove beneath the boat in shark-infested waters and made repairs by hand. When the mast almost tore loose in a storm, he calmly rebuilt it. He didn't panic. He just kept fixing — every day, every mile, until he crossed the finish line after 312 days at sea.

**Donald Crowhurst**, on the other hand, had innovation, ambition — and very little else. His sleek trimaran was fast but unfinished. Electrical systems weren't hooked up, gear was missing, and basic tools were left ashore. He had no margin for error. As problems mounted, he began faking his location reports. While the world believed he was rounding Cape Horn, he was adrift in the Atlantic, trapped in a web of lies. After seven months alone, his mind fractured. He left behind pages of frantic philosophical musings and then stepped off his boat into the sea. His empty vessel was found days later.

**Bernard Moitessier** was perhaps the most capable of them all — a quiet master who had spent years at sea before the race. His boat was rugged, simple, and ruthlessly well-prepared. He designed it so everything could be repaired with minimal effort and carried spares for everything he couldn't improvise. But halfway through the race, approaching victory, he turned his back on the fame awaiting him. He simply kept sailing — on toward the peace of the Pacific, saying only, "I am continuing nonstop because I am happy at sea, and perhaps to save my soul."

These three stories are often told as a test of endurance — but at their core, they are **a study in maintenance styles**.

And in that, they hold a profound lesson for **fund managers and investors**.

Success in investment isn't about flashy innovation or blind confidence. It's not even about speed. It's about what you do every single day when the market is calm, and what you're prepared to do when the storm hits.

- Knox-Johnston is the model of a disciplined, process-driven fund manager. He didn't chase performance; he stuck to the basics, kept his systems functional, and endured the entire cycle. Like a well-run fund, he focused on the long-term, managing risk with every decision.
- Crowhurst is the cautionary tale the over-leveraged, under-prepared manager who bets everything on theory and speed, without the foundation to back it up. His failure wasn't due to lack of intelligence; it was due to a lack of process and risk control.

Moitessier shows the value of simplicity and focus. He cut out everything unnecessary. With less complexity, there was less to maintain — and more energy for what mattered. He reminds us that successful investing doesn't require bells and whistles, just clarity, consistency, and purpose.

Continued Pg 4...

# The Maintenance Race—continued...

At sea or in the markets, there is **no shortcut around discipline**.

Great sailors and great fund managers are quietly obsessive about maintenance — of their boats, their processes, their portfolios, and their thinking. They understand that breakdowns don't happen all at once — they build silently, invisibly, when things are good. Which is exactly when the diligent are working hardest.

As Knox-Johnston himself wrote after weeks alone in a leaking, storm-battered boat: "Doing maintenance cures depression."

In fund management, it does even more — it keeps your capital alive, afloat, and heading home.

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# Report back on our funds

#### Platinum BCI Worldwide Flexible fund

The **Fund delivered a positive return** in the first quarter of 2025. Our cautious approach, especially given the high prices in global markets, helped us navigate what turned out to be a very uncertain and volatile period.

The return of Donald Trump as US president has led to several sudden changes in trade, energy, and global politics. This has created more unpredictability, particularly in US markets. Despite this, our fund continues to perform well over time — it is currently the **second-best performing fund in its category over the last 15 years**. We believe we are well positioned to manage whatever lies ahead.

#### Global Markets – A Volatile Start to 2025

At the beginning of the year, the outlook for global markets was positive — the US economy was strong, inflation was under control, and there was hope for more global stability. but things changed quickly. President Trump's new policies created a lot of concern. There were worries about trade wars, rising inflation, and slower economic growth. This led to a sharp drop in US stock markets in March.

In contrast, markets outside the US did much better: **Europe** gained strength thanks to increased government spending, especially in Germany. **China** saw a rebound in its tech sector after launching a new local artificial intelligence platform. Overall, global stock markets fell slightly — mainly because of the decline in the US.

#### Safe-Haven Assets Rise

With all the uncertainty, many investors moved their money into safer assets: **Gold** hit a record high of \$3,100 per ounce. **US government bonds** also performed well. **Global bonds** ended the quarter with positive returns.

#### Fund Activity – What We Did This Quarter

We slightly increased our investment in shares during the quarter (by 2.6%). This was mainly due to: Buying Meta and Alphabet (Google's parent company) at lower prices — these are new additions to the fund.

## **Top Performers This Quarter**

Some of the fund's best-performing stocks included: **Philip Morris** (top performer), **Amgen**, **Berkshire Hathaway**, **Visa**.

# **Looking Ahead**

We expect markets to stay volatile in the months ahead, especially as the world adjusts to changing US policies and ongoing trade tensions. But volatility also brings opportunity. Sometimes, great companies get caught up in market selloffs. That gives us a chance to buy quality businesses at better prices, which is exactly what we aim to do.

We remain committed to growing and protecting your wealth through careful research, discipline, and a focus on long-term value.

# Asset allocation

Asser dilocallo	11			
SA Equities	5,0			
Global Equities				64,7
SA Cash	5,9			
Global Cash	6,6			
SA Property	0,1			
Global Property	0,1			
SA Bonds	9,9			
Global Bonds	7,9			
0.0	20.0	40.0	60.0	80.0

Top Holdings	
Dodge & Cox Worldwide Global Bd USD Acc	7,04
Prescient Global Income Provider B	6,80
Microsoft Corp	6,02
Berkshire Hathaway Inc Class B	5,29
Cencora Inc	4,48
Granate BCI Multi Income D	4,17
Aluwani BCI High Yield D	4,03
Taquanta Active Income FR R4	3,68
Williams-Sonoma Inc	3,01
Zoetis Inc Class A	3,00

Iralling Keloris					
As of Date: 2025/03/31					
	Last Q	1 Yr	3 Yrs	5 Yrs	10 Yrs
Platinum BCI Worldwide Flexible A	0,06	3,57	12,01	10,31	10,15
SA CPI +5%	2,53	8,31	10,51	10,08	10,27
(ASISA) Wwide MA Flexible	-0,95	7,28	10,65	11,70	7,83

Note: Quarterly performance since inception: Highest 13.17% Lowest – 6.68%. Annualised return is weighted average compound growth rate over the period measured. Actual annual figures are available to the investor on request. Source Morningstar as at 31 March 2025

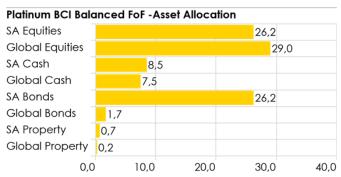
# The Platinum BCI Balanced Fund of Funds and Platinum BCI Income Provider Fund of Funds

Coming into 2025, our funds were positioned for a bearish outlook on South Africa. While we maintained a healthy overall allocation to equities, we were cautious about the local economy's growth prospects, leading to an underweight position in South African equities. This stance extended to an overweight allocation to offshore markets and an underweight position in the Rand.

Unfortunately, by late February and into March, concerns over the strength of the US economy and rising long-term inflation emerged, triggering a tumble in US markets. President Trump's reaffirmation of tariffs on Canada, Mexico, and China further escalated trade tensions, weakening the US Dollar. Despite these challenges, our funds protected investors from significant drawdowns and delivered positive returns over the quarter.

April began with Trump's reciprocal tariff announcement on "Liberation Day", sparking a sharp decline in offshore markets reminiscent of the COVID-era downturns and sending systemic shocks worldwide. Bond yields—both local and offshore—surged, reflecting uncertainty over geopolitical tensions and the permanence of these tariffs. In addition, public disputes among GNU members drove the Rand to record highs against the British Pound.

Our funds have remained resilient amid steep declines in equity and bond markets, buoyed by our quality-focused stock and manager selection and a cautious approach to bonds. While we are always vigilant for buying opportunities in these extreme conditions, we believe the prudent course is to prioritise risk management and downside protection over chasing returns at this time.



26,29
14,05
13,89
13,43
8,22
7,16
6,58
6,22
3,12
•

Trailing Returns					
As of Date: 2025/03/31					
	Last Q	1 Yr	3 Yrs	5 Yrs	10 Yrs
Platinum BCI Balanced FoF A	0,83	8,65	8,26	9,82	7,20
SA CPI +4%	2,29	7,28	9,46	9,03	9,22
(ASISA) South African MA Medium Equity	0,79	11,91	8,68	11,87	6,81

Platinum BCI Inco	ome Provi	ider FoF -	Asset All	ocation	
SA Equities		11,7			
Global Equities			25,4		
SA Cash		12,3			
Global Cash	8,	8			
SA Bonds				39,0	
Global Bonds	2,0				
SA Property	0,5				
Global Property	0,3				
0.0	)	20.0		40.0	60.0

Top Holdings	
The Platinum Global Managed B USD Acc	32,42
Granate BCI Multi Income D	17,68
Aluwani BCI High Yield D	17,55
Taquanta Active Income FR R4	16,93
36ONE BCI Equity D	4,04
Truffle SCI General Equity C	3,44
Aylett Equity Prescient A1	3,07
M&G Equity Fund F	2,71
Fairtree Equity Prescient A2	1,53

Training Returns					
As of Date: 2025/03/31					
	Last Q	1 Yrs	3 Yrs	5 Yrs	10 YrS
Platinum BCI Income Provider FoF A	0,80	7,51	8,37	8,00	7,04
SA CPI +2%	1,80	5,22	7,36	6,94	7,12
(ASISA) South African MA Low Equity	0,97	11,85	8,79	10,41	6,93

Note: Quarterly performance since inception: Platinum BCI Balanced fund: Highest 8.62% Lowest –3.90%. Platinum BCI Income Provider fund: Highest 5.28% Lowest –1.84%. Annualised return is weighted average compound growth rate over the period measured. Actual annual figures are available to the investor on request. Source Morningstar as at 31 March 2025.

Amid the current market turmoil, it is reassuring to see our Defensive Income Fund of Funds continue to deliver steady, absolute returns for investors, upholding its record of no negative calendar months since inception.

Our underlying managers have posted solid returns over this period. After discussions with them, they echo our cautious outlook on the local economy and have adjusted their fund positioning accordingly, often opting to hold higher-than-usual cash levels as they await attractive entry points into debt instruments. Recent attention on South Africa—particularly from the US administration—and elevated global market risks have created opportunities in South African government and corporate bonds listed offshore in hard currencies, as spreads widen.

Our tactical allocation to offshore equities detracted from performance this quarter, with Rand appreciation offsetting gains in the underlying holdings. Entering April, this trend should reverse, potentially boosting returns for the strategy.

#### Platinum Defensive Income Fund of Funds

#### **Asset Allocation SA Equities** 1,7 Global Equities 7,1 SA Cash 24,1 Global Cash 2,6 SA Bonds 58,7 Global Bonds 5,0 **SA Property** 0,4 Global Property 0,4 0,0 20,0 40,0 60,0 80,0

Top Holdings	
Aluwani BCI High Yield D	22,98
Granate BCI Multi Income D	22,87
Taquanta Active Income FR R3	22,15
BCI Income Plus H	16,33
The Platinum Global Managed B USD Acc	8,73
36ONE BCI Equity D	2,02

Trailing Returns		
As of Date: 2025/03/31		
	Last Q	1 Yr
Platinum BCI Defensive Income FoF A	1,63	9,14
STeFI Composite + 2%	2,39	10,45
(ASISA) South African MA Income	1,57	10,95

Annualised return is weighted average compound growth rate over the period measured. Actual annual figures are available to the investor on request. Source Morningstar as at 31 March 2025.

# The Platinum Global Managed Fund USD

The first quarter of 2025 presented a complex and often volatile investment environment, but the Platinum Global Managed Fund held steady, reflecting our long-term philosophy and disciplined portfolio construction. While broader equity markets faced headwinds, the fund's exposure to quality global businesses supported resilient performance. The S&P 500 declined by -4.6% during the quarter, whereas our fund delivered a positive return of 1.97%, underscoring the strength of our portfolio in a challenging market. The MSCI World USD Index also declined by -2.14%.

#### **Market Context**

Q1 was marked by escalating trade tensions, tighter financial conditions, and geopolitical uncertainty. In February, President Donald Trump reignited tariff disputes, announcing 25% duties on imports from Mexico and Canada and 10% on Chinese goods. Although temporarily paused for negotiations, the move spooked markets and reignited fears of a trade war.

At the same time, persistently high U.S. inflation delayed anticipated Fed rate cuts, while weak European growth and lingering concerns around China's property sector further weighed on sentiment. Despite the volatility, U.S. corporates — especially in healthcare and consumer staples, where our fund is well-represented — delivered stronger-thanexpected earnings. Asset allocation

# **Fund Positioning and Performance Drivers**

The fund's Q1 performance was driven by several key holdinas delivering double-digit gains. Visa, Johnson & Johnson, USD Cash Berkshire Hathaway, Abbott Laboratories, AbbVie, Amgen, Cencora, and Philip Morris each returned over 10% during the auarter.

This broad-based strength reflects our focus on high-quality, alobally diversified businesses across sectors. These compa- Global Property nies demonstrated robust fundamentals, pricing power, and defensive characteristics that helped them outperform in a volatile market.

The healthcare sector was particularly strong, supported by consistent demand, innovation pipelines, and investor preference for stability amid uncertainty. Meanwhile, Berkshire Hathaway and Visa benefited from resilient consumer spending and disciplined capital management.

Our strategic blend of sectoral diversity, quality bias, and disciplined positioning contributed significantly to the fund's +1.97% return, achieved while both the S&P 500 and MSCI World Index declined.

We made a few adjustments during the quarter, initiating new positions in Alphabet Inc. Class C and Meta Platforms — both attractively valued, dominant in digital advertising, and gaining momentum in AI and cloud infrastructure. We also increased our allocation to Amphenol, a high-quality compounder capitalizing on long-term trends in connectivity and electronics. Positions in Comcast and UPS were exited, with capital redeployed into areas offering stronger long-term growth prospects.

Looking ahead, markets may remain choppy amid rising tariff pressures, shifting rate expectations, and geopolitical uncertainty. Despite these headwinds, we believe the portfolio is well-positioned with high-quality businesses that can navigate volatility and continue to compound value over time.

We're holding a meaningful cash allocation and will continue to look for opportunities that align with our long-term approach — patience, discipline, and a focus on long-term value.

# Global Equities 68,4 24,5

Global Bonds

40.0

0.08

0.08

20.0

0.0

Top Holdings	
Microsoft Corp	5,64
Dodge & Cox Worldwide Global Bd USD Acc	4,36
Berkshire Hathaway Inc Class B	4,02
Prescient Global Income Provider B	4,01
Cencora Inc	3,99
Williams-Sonoma Inc	3,33
Visa Inc Class A	3,32
Zoetis Inc Class A	3,23
Abbott Laboratories	3,07
Walmart Inc	2,97

Trailing Returns					
As of Date: 2025/03/31					
	Last Q	1 Yr	3 Yrs	5 Yrs 10	) Years
The Platinum Global Managed A USD Acc	1,97	6,11	5,20	8,90	6,76
US CPI+4%	2,12	6,93	8,15	8,46	7,24
EAA Fund USD Aggressive Allocation	-0,85	3,96	3,15	9,00	4,56

Note: Quarterly performance since inception: Highest: 16.11% Lowest: -8.98%. Annualised return is weighted average compound growth rate over the period measured. Actual annual figures are available to the investor on request.

All performance figures quoted are sourced from Morningstar. Period ending 31 March 2025. 8

At Platinum Portfolios, we've always believed in building long-term wealth through disciplined, risk-conscious investing. As we mark our 25th year in business, we're proud to introduce a new addition to our fund range: the **Platinum BCI Balanced Plus Fund of Funds**.

This fund offers investors a well-diversified solution aimed at delivering superior, steady, inflation-beating returns with a benchmark of achieving 5% above inflation.

## Meeting the Needs of Retirement Savers that are looking for a high growth, long-term solution

For many investors, the challenge isn't just saving — it's ensuring that their money grows meaningfully and keeps pace with the rising cost of living. The Balanced Plus Fund addresses this by targeting a return of **5% above South African CPI** on an annualised basis.

This real return focus is especially relevant in the current economic climate, where inflation continues to eat into purchasing power. By aiming to outperform inflation consistently, the fund helps investors preserve and grow their wealth over the long term.

#### **Diversification at Its Core**

The fund follows a **multi-asset**, **multi-region** approach, investing across equities, bonds, listed property, and cash — both locally and globally. While South Africa remains a core component, the fund also seeks opportunities beyond our borders, adding valuable diversification and reducing reliance on any single market or sector.

This approach helps smooth out volatility and enhance returns — a critical consideration for those nearing or already in retirement.

#### **Built on 25 Years of Investment Expertise**

The Platinum BCI Balanced Plus Fund of Funds is grounded in the same investment philosophy that has guided our business for over two decades: a focus on quality, a commitment to research-driven decision-making, and an unwavering dedication to managing risk.

Our team applies a rigorous, forward-looking investment process that blends fundamental analysis with real-time market insights. Portfolios are actively managed, with asset allocations adjusted as needed to ensure the fund achieves its CPI +5 target with the minimum amount of risk.

#### **Completing the Picture**

With the launch of the Balanced Plus Fund, we now offer a fully rounded suite of solutions to meet the varying needs of our clients. Whether investors are just starting out, building wealth, or preparing for retirement, they can find a fund within the Platinum Portfolios range that aligns with their goals.

This new fund is more than just an investment option — it's a cornerstone for retirement planning, backed by a 25-year track record of integrity, performance, and client-first thinking.

# The fund will launch on 1st June 2025.

## A Quality Compounder with Low Tariff Exposure

At Platinum Portfolios, we're always on the lookout for high-quality businesses that can weather uncertainty, compound capital over time, and deliver predictable returns for our clients. One company that continues to stand out is *Philip Morris International* (PMI). Despite operating in a complex industry, PMI has several attributes that make it particularly resilient — especially in today's environment of geopolitical tension, shifting trade dynamics, and economic noise.

#### A Global Business, But Not a Global Trade Risk

One of PMI's most underappreciated strengths is its low exposure to tariffs. Unlike many global consumer companies that rely heavily on cross-border manufacturing and distribution, PMI produces the majority of its products in the regions where they are sold. This localised supply chain significantly reduces its vulnerability to trade barriers and rising geopolitical friction.

In a world where supply chains are increasingly scrutinised and where protectionist policies are back on the table, this is no small advantage. It means PMI can maintain margin stability and avoid the kind of shocks that often hit companies with more trade-sensitive models.

# **Pricing Power and Brand Strength**

PMI's portfolio includes some of the most valuable and trusted brands in the tobacco industry — none more so than Marlboro. With global brand recognition and customer loyalty, PMI has consistently demonstrated pricing power, even in periods of elevated inflation. This ability to pass on price increases without meaningfully impacting volumes is a hallmark of a quality business. Margins remain robust, and the company generates high levels of free cash flow — the lifeblood of any compounding machine.

#### Strategic Shift Toward Smoke-Free Products

While PMI's legacy business remains solid, what makes the company especially interesting from a forward-looking perspective is its transformation into a broader nicotine and wellness business. The company has made significant progress with its IQOS product — a heated tobacco system that has seen growing adoption globally. PMI has also expanded into the oral nicotine category through its acquisition of Swedish Match, which brings ZYN (nicotine pouches) into its stable. This shift toward reduced-risk products isn't just about growth — it's about regulatory resilience and aligning with consumer and societal trends. In short, PMI is future-proofing its business while still leaning on a rock-solid foundation.

#### **Final Thoughts**

Philip Morris International continues to tick the right boxes: quality, predictability, global scale, pricing power, and a structural advantage when it comes to tariffs and trade barriers. As investors, we know that staying focused on fundamentals — not headlines — is key to long-term success. PMI is a great example of a business that remains resilient through the noise and keeps compounding through the cycle.

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**The Platinum Global Managed Fund** (the "Fund") is a cell of The Offshore Mutual Fund PCC Limited (the "Scheme") (Registration Number 51900). The Scheme is an open-ended investment company, which was registered with limited liability in Guernsey on 20 May 2010, and is authorised by the Guernsey Financial Services Commission ("GFSC") as a Class B Collective Investment Scheme. The Scheme is an umbrella company constituted as a Protected Cell Company under the Companies Law. The provisions of the Companies Law enable a company to which it applies to create one or more cells for the purpose of segregating and protecting the assets within those cells so that, on the basis that the company complies with the conditions laid down by the Companies Law, liabilities of the company attributable to one cell can only be satisfied out of the assets of that cell and even if those assets are insufficient, recourse cannot be had to the assets of any other cell. The Fund was approved by the Financial Sector Conduct Authority in terms of Section 65 of the Collective Investment Schemes Control Act, 2002 (the "Act"), Notice 2076 of 2003 as amended by notice 1502 of 2005 ("the conditions") on 18 February 2013.

Guernsey International Management Company Limited is the registered Manager of the Scheme together with the Fund, and is approved to provide investment management services to collective investment schemes in Guernsey by the GFSC. Platinum Portfolios Global (the "Investment Advisor") (Company No: 151696 C1/GBL) a Mauritian authorised discretionary financial services provider (FSC Licence No. C117022522 Code FS-4.1) is responsible for managing the assets of the Fund. Investments into the Fund should be a medium- to long-term investment. The value of the shares may go down as well as up and past performance is not necessarily an indication of future performance. Shortterm borrowing will be allowed to the amount of 10% of the value of the Fund and will only be permitted for purposes of the redemption of Participating Shares. The Fund may enter into hedging transactions where it has acquired investments not denominated in its base currency. Currency risk may be hedged, at the discretion of the Investment Advisor. The margins and premiums payable for such transactions shall not exceed the Net Asset Value of the Fund. A schedule of fees and charges and maximum commissions is available on request from the Investment Advisor. The cell is valued daily at 23h00, on the business day preceding dealing day. The latest prices may be viewed at www.platinumportfolios.com. Instructions must reach the Manager before close of business 2 days before dealing. The Manager does not provide any guarantee, either with respect to the capital or the return of this cell. Additional information on the Fund can be obtained, free of charge from the Investment Advisor (www.platinumportfolios.com) or may be requested from the Manager. The Fund complies and is managed within the investment restrictions and guidelines for Foreign Collective Investment Schemes in terms of the Act. The Scheme and Fund are approved in terms of the Act The Scheme is an affiliate member of the Association for Savings and Investment South Africa ("ASISA"). The Total Expense Ratio (TER) is disclosed as the percentage of the average Net Asset Value of the portfolio that was incurred as charges, levies and fees related to the management of the portfolio and underlying portfolios. The TER is calculated quarterly. A higher TER does not necessarily imply a poor return, nor does a low TER imply a good return. The current TER cannot be regarded as an indication of future TER's. Individual investor returns may differ as a result of fees, actual date(s) of investment, date(s) of reinvestment or income and withholding tax. Annualised returns, also known as Compound Annualised Growth Rates, are calculated from cumulative returns; they provide an indication of the average annual return achieved from an investment that was held for the stated time period. Actual annual figures are available from the Investment Advisor on request, Performance figures auoted are from Morningstar, for a lump sum investment, using NAV-NAV prices with income distributions reinvested. This document should not be seen as an offer to purchase any specific product and is not to be construed as advice. Investors are encouraged to obtain independent professional investment and taxation advice before investing in the Fund.